

(Advertisement)

First Announcement

MACHINE TRANSLATION EVALUATION

WORKSHOP AND SHOWCASE

(San Diego, November 2-3, 1992)

The International Association for Machine Translation (IMTA) and the Association for Machine Translation in the Americas (AMTA) are pleased to announce a program of events specifically on machine translation to be held immediately before ATA's 33rd Annual Conference at the beautiful San Diego Princess Hotel. You won't want to miss it!

The **MT Evaluation Workshop** (November 2-3) will bring together developers, users, and would-be users for a look at the latest advances in the assessment of machine translation. New products, new awareness, and new trends in the MT laboratory are thrusting into the limelight the complex issue of how to take the measure of this multifaceted technology.

Panels and special presentations will explore criteria for the classification of MT systems, parameters for measuring MT performance, approaches to predicting system potential, and related topics. There will also be reports of studies undertaken in Europe, Japan, and the Americas.

The Workshop will begin by examining some of the new measurements being applied to academic projects and move on to cover experiences in practical settings. In hands-on exercises, participants will get to try out and critique some of the tests that have been applied in the past.

ATA Conference-goers may attend for the second day only if they wish.

Your suggestions are invited. If you know of any individuals or projects that have carried out controlled studies of MT applications, please contact the Program Committee:

Program Committee, MT Evaluation Workshop
Association for Machine Translation in the Americas
655 Fifteenth Street, N.W., Suite 310
Washington, D.C. 20005
Fax: 202/667-8808

Paralleling the Evaluation Workshop will be an **MT Showcase**, also on November 2-3, with exhibits of at least a dozen MT systems. The Showcase will be open to participants in the Evaluation Workshop and to the general public as well. Developers and vendors will be on hand to demonstrate their products and answer questions. Each of the exhibitors will give a 45-minute briefing in a theater-style setting.

MT developers or vendors who are interested in presenting an exhibit should contact:

Bill Fry, MT Showcase Exhibits Coordinator
2101 Crystal Plaza Arcade, Suite 390
Arlington, VA 22202
Voice: 703/998-5708 Fax: 703/998-5709

Admission to the Evaluation Workshop will be limited. Early registration is strongly recommended. You may reserve your place by sending in the accompanying preliminary registration form.

PRELIMINARY REGISTRATION FORM

Name: _____

Address: _____

Name of business or institution: _____

Voice: _____

Fax: _____

Please reserve a space for me at the MT Evaluation Workshop and send me a pre-registration packet (to be available in May 1992).

I expect to stay at the San Diego Princess (\$107 per night single occupancy, \$116 double occupancy).

Please send me information about becoming a member of the Association for Machine Translation in the Americas, which will entitle me to an enticing discount on the registration fee for the MT Evaluation Workshop/Showcase.

Send to:

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Don't forget that November 3 is Election Day. File your absentee ballot in advance!